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## 2022 Gold Medal Awards Program Application - Public Agency

Official Organization Name (This will be used for publicity and award purposes) \*

Contact Information: Primary point of contact \*

First Name

Last Name

Please use your formal name with credentials. Primary contact will receive ALL communications regarding the Gold Medal application.

Contact Email \*

Contact Phone Number - Preferred (this will be the main number we call if needed) \*



Alternate Phone Number \*



Please provide name if different from the primary contact.

## Department/Agency Name

### Address \*

Country

Address

Address Line 2 (optional)

City

State, Province, or Region

Zip or Postal Code

### Name of Director/Agency Information \*

First Name

Last Name

Please use your formal name with credentials

### Director Email \*

**Director Phone - Office \***



**Director Phone - Mobile \***



**Agency Website \***

**Program Brochure Website Link \***

**Master Plan Website Link \***

**Strategic Plan Website Link \***

**Please upload a three page Executive Summary of your most recent Master Plan and a three page Executive Summary of your Strategic Plan for the agency. Within this overview, it is suggested the overview include major goals of the plan; current progress towards reaching those goals; and future plans to complete the plan. Load Executive Summary of your Master Plan here.**

Upload a file. No files have been attached yet.

Acceptable file types: .pdf

**Load Executive Summary of Strategic Plan here.**

**Choose File**

Upload a file. No files have been attached yet.

Acceptable file types: .pdf

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### **Essay Questions**

Please answer the following questions:

**1. Recognizing each public park and recreation agency is unique in its purpose, mission, culture, financing, governance, enabling legislation, etc., what does your agency do well in managing its resources to meet its stated goals? \***

Limit: 300 words

**2. Based upon your response to question 1, what is your agency assessing or measuring and how are you measuring what you say you are doing well? Cite 3 examples of assessments or measurements and provide data. Each example will be worth up to 3 points, for a total of 9 points \***

Limit: 240 words

**3. Cite 3 examples of internally focused initiatives, actions, or programs your agency has undertaken in the last 3 years that demonstrate how it connect(s) with your decision-makers, commissions/boards, business community, partners, and/or coalitions. Describe how you measure the outcome(s) of these efforts. Each example will be worth up to 3 points, for a total of 9 points \***

Limit: 240 words

**4. Cite 3 examples of externally focused initiatives, actions, or programs your agency has undertaken in the last 3 years that demonstrate its relationship to the members of your community and customers. Describe how you measure the outcome(s) of these efforts. Each example will be worth up to 3 points, for a total of 9 points. \***

Limit: 240 words

**5. Park & recreation agencies are increasingly called upon to demonstrate the results of their services and practices to decision-makers and the public. Cite 3 outcomes, results, or impacts achieved in the last 3 years that your agency has measured; background about the outcome(s); and how the results were achieved. Each example will be worth up to 3 points, for a total of 9 points. \***

Limit: 300 words

**6. Park & recreation agencies focus on creativity and innovation. Cite 3 innovations implemented by your agency within the last 3 years that have had a**

significant impact on service delivery, customer satisfaction, partnerships, financial condition, fiscal sustainability, and/or internal operations. Each example will be worth up to 3 points, for a total of 9 points. \*

Limit: 300 words

**7. What initiatives or actions has your agency undertaken in the last 3 years to ensure all members of the community have fair and just access to quality parks and recreation? \***

Limit: 150 words

**8. What initiatives or actions has your agency undertaken in the last 3 years that advance health equity, improve individual and community-level health outcomes and quality of life? Cite efforts undertaken for personnel and /or members of the community that activate and inspire health and wellness. \***

Limit: 150 words

**9. What initiatives or actions has your agency undertaken in the last 3 years to address the impact of climate change through environmental stewardship, sustainability practices, and environmental programming? Cite efforts undertaken.**

\*

**10. What challenge(s) has your agency experienced in the last 3 years and what action(s) has your agency undertaken to address the challenge(s)? Cite the agency’s role in identifying and addressing the challenge(s), the steps/actions undertaken, and the measured effectiveness of the effort(s). \***

Limit: 300 words

### Jurisdiction Information

Note: Much of the following information is helpful in determining which agencies would be most similar for benchmarking purposes. These figures provide agencies with important demographic characteristics of the jurisdictions served by the various agencies. Most of the information can be found on the Census Bureau's website at: <https://www.census.gov/quickfacts> (<https://www.census.gov/quickfacts>)

### Jurisdiction Information \*



	FY2017 Actual	FY2021 Actual
What is the square milage that your incorporated jurisdiction serves (estimate if necessary)		
Jurisdiction population (estimate if necessary)		
Jurisdiction Median Household Income (from Census data or estimates)		
Percentage of jurisdiction population that is younger than 18 years of age		
Percentage of jurisdiction population that is older than 65 years of age		

Is your website controlled by the agency or your jurisdiction? \*

Select the appropriate population category for the jurisdiction served by your agency. \*

Although not required for participation, does your agency currently hold or is currently going through Commission on Accreditation of Park and Recreation Agencies (CAPRA) accreditation? \*

### Jurisdiction Statistics

Jurisdiction population growth rate from 2011-2020 (from Census data or estimates) \*

Jurisdiction Ethnic Distribution (will not necessarily total to 100%) \*



	FY2017 Actual	FY2021 Actual
White/Caucasian Persons		
Black/African American Persons		
American Indian/Alaska Native Persons		
Asian Persons		



Native Hawaiian/Pacific Islander Persons		
Hispanic or Latino (any race) Origin Persons		

## Budget and Funding Summary

What were your agency/department's **TOTAL** operating expenditures for FY2017 and FY2021? \*



	FY2017 Actual	FY2021 Actual
Operating Expenditures		

What percentage of your total operating expenditures in FY2017 came from the following sources (total must add to 100%) \*



	FY2017
Dedicated levies	
Earned/generated revenue	
General fund tax support	
Grants	
Other dedicated taxes	
Sponsorships	
Other (describe below)	

## Comments

What percentage of your total operating expenditures in FY2021 came from the following sources (total must add to 100%) \*



	FY2021
Dedicated levies	
Earned/generated revenue	
General fund tax support	
Grants	
Other dedicated taxes	
Sponsorships	
Other (describe below)	

## Comments

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## Budget and Funding Summary

What were your agency/department's TOTAL non-tax revenues (Earned Revenue) for FY2017 and FY2021?



	FY2017 Actual	FY2021 Actual
Non-Tax Revenue		

What were your agency/department's total capital budget in FY2017 and FY2021?



	FY2017 Actual	FY2021 Actual
Total Capital Budget		

What percentage of your FY2017 capital construction and acquisition budget came from the following sources? (total must add to 100%) \*



	FY2017
Bonds (general obligation and/or revenue) tied directly to the park and recreation agencies	
Bonds (general obligation and/or revenue) tied to my jurisdiction (e.g., city, town, county)	
Federal and/or state grants	
General fund tax support	
Nonprofit group grants/fundraising (e.g., friends groups, foundations)	
Private sector grants/gifts raised directly by the park and recreation agency	
Other (describe below)	

What percentage of your FY2021 capital construction and acquisition budget

came from the following sources? (total must add to 100%) \*



	FY2021
Bonds (general obligation and/or revenue) tied directly to the park and recreation agencies	
Bonds (general obligation and/or revenue) tied to my jurisdiction (e.g., city, town, county)	
Federal and/or state grants	
General fund tax support	
Nonprofit group grants/fundraising (e.g., friends groups, foundations)	
Private sector grants/gifts raised directly by the park and recreation agency	
Other (describe below)	

### Statistical Indicator Summary



	FY2017 Actual	FY2021 Actual
Total number of acres:		
Of the total acreage your agency/department maintains and/or has management responsibility over, what percentage is developed for parks and recreation purposes?		
Of the undeveloped land for which your agency/department has management responsibility over or maintains, how many acres of land are: Designated Open Space Acres		
Of the undeveloped land for which your agency/department has management responsibility over or maintains, how many acres of land are: Conservation Lands - Manage Habitat		

Of the undeveloped land for which your agency/department has management responsibility over or maintains, how many acres of land are: Preservation Land Acres (no management)		
How many full-time (full-benefit/year-round) positions are in your parks and recreation budget?		
How many non-full-time employee positions are in your parks and recreation agency/department budget? (Seasonal employees, part-time employees, contract employees, etc.)		
Total number of annual hours worked by volunteers:		

## Facilities

Please indicate the number of areas and facilities currently owned, leased or in cooperative agreements by your agency/department.



	FY2017 Actual	FY2021 Actual
Recreation (including gyms) / Community Center		
Playground		
Tot Lots		
Tennis court (indoor)		
Tennis court (outdoor)		
Swimming pool (indoor) - Competition pools		
Swimming pool (indoor) - Non-Competition pools		
Swimming pool (outdoor) - Competition pools		
Swimming pool (outdoor) - Non-Competitive pools		

Senior Center		
Ice skating rink (indoor) - number of separate sheets of ice		
Ice skating rink (outdoor) - number of ice rinks or free skating area		

## Facilities

Please indicate the number of areas and facilities currently owned, managed, leased or in cooperative agreements by your agency/department.



	FY2017 Actual	FY2021 Actual
Rectangular fields: Football only:		
Rectangular fields: Soccer/Lacrosse/Field Hockey (Regulation size)		
Rectangular fields: Soccer/Lacrosse/Field Hockey (Small-sided)		
Diamond fields: Baseball w/ 90ft base path fields		
Diamond fields: Base with 50-70 ft base paths fields with mound		
Diamond fields: Softball - with no mound - youth		
Diamond fields: Softball- with no mound -adult		

## Facilities

Please indicate the number of areas and facilities currently owned, managed, leased or in cooperative agreements by your agency/department.



	FY2017 Actual	FY2022 Actual
Campgrounds: Campsites		
Campgrounds: RV sites		
Campgrounds: Campstores		
Campgrounds: Number of Camper Nights during operating year		
Marina/Livery: Boat ramp(s)		
Marina/Livery: Boat/canoe rentals		
Marina/Livery: Slips		
Marina/Livery: Fuel Station		
Gyms		

## Facilities

Please indicate the number of areas and facilities currently owned, managed, leased or in cooperative agreements by your agency/department.



	FY2017 Actual	FY2021 Actual
Golf course - Total number of non-Championship holes		

Golf course - Total number of Championship holes		
Driving range		
Dog park		
Conference Center		
Mountain Biking Trials - miles of trails		
Nature/Interpretive Center		
Water Trails - miles of trails		
Performing and/or Visual Arts/Community Center		
Community Gardens		
Observatory, Equestrian Ctr, Velodrome		

**THANK YOU!**

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